



Elana Afrika-Bredenkamp



Biography Elana Afrika-Bredenkamp is an award-winning radio presenter and the founder of SA's #1 parenting podcast. Further celebrated as a TV, film, commercial and stage performer, Elana is undoubtedly one of the country's leading broadcasters and is the recipient of a 2022 Presidential PRISM Award for Radio Presenter of the Year.

A highly-sought after Master of Ceremonies, Elana is in high-demand as event host, conference facilitator and key-note speaker. In 2023 she was named a Laureus Sport For Good ambassador for South Africa - Laureus Sport for Good supports more than 160 sport-based community programmes in over 40 countries to help address social challenges

In 2016, Elana conceptualised the "Parent & Baby Brunch" podcasts. The series has grown from strength to strength, garnering over 200 000 unique streams to date. It regularly ranks on Apple and Spotify's podcast charts. Other successes in the podcasting field for Elana include creating the "Boardroom Besties" podcasts, and co-producing bespoke podcast series for commercial clients including SPAR and Natura Rescue.

A doting mom, Elana is the mother of two young daughters and manages ballet recitals and after-school hockey whilst presenting one of the country's most-listened-to midmorning radio shows on Jacaranda fm. Her relationship with her listeners is sincere and intimate as she broadcasts across the pulse of SA, Gauteng, Mondays to Fridays as well as KZN, Mpumalanga, Limpopo, Northwest and Free State.

Elana's TV presenting work includes SABC3 Espresso Show, Supersport, Mnet's The Road to Miss South Africa, kykNET's Parlement Parlement and kykNET's Afskaal.

As an actress she has starred in TV shows including Fynskrif and Sara Se Geheim. Her

film work includes The Fix (USA), Hollywood in my Huis, Footskating 101 and many more.

Her hobbies include horse-riding, wine-making and golf.

Elana lives between Johannesburg and Cape Town with her husband and daughters.

Location Gauteng

Promo Link

